



Website Statistics

2022

April:

Users: 946
 Sessions: 1116
 Pageviews: 2,164
 Bounce Rate: 23.2%

May:

Users: 613
 Sessions: 691
 Pageviews: 1201
 Bounce Rate: 35.7%

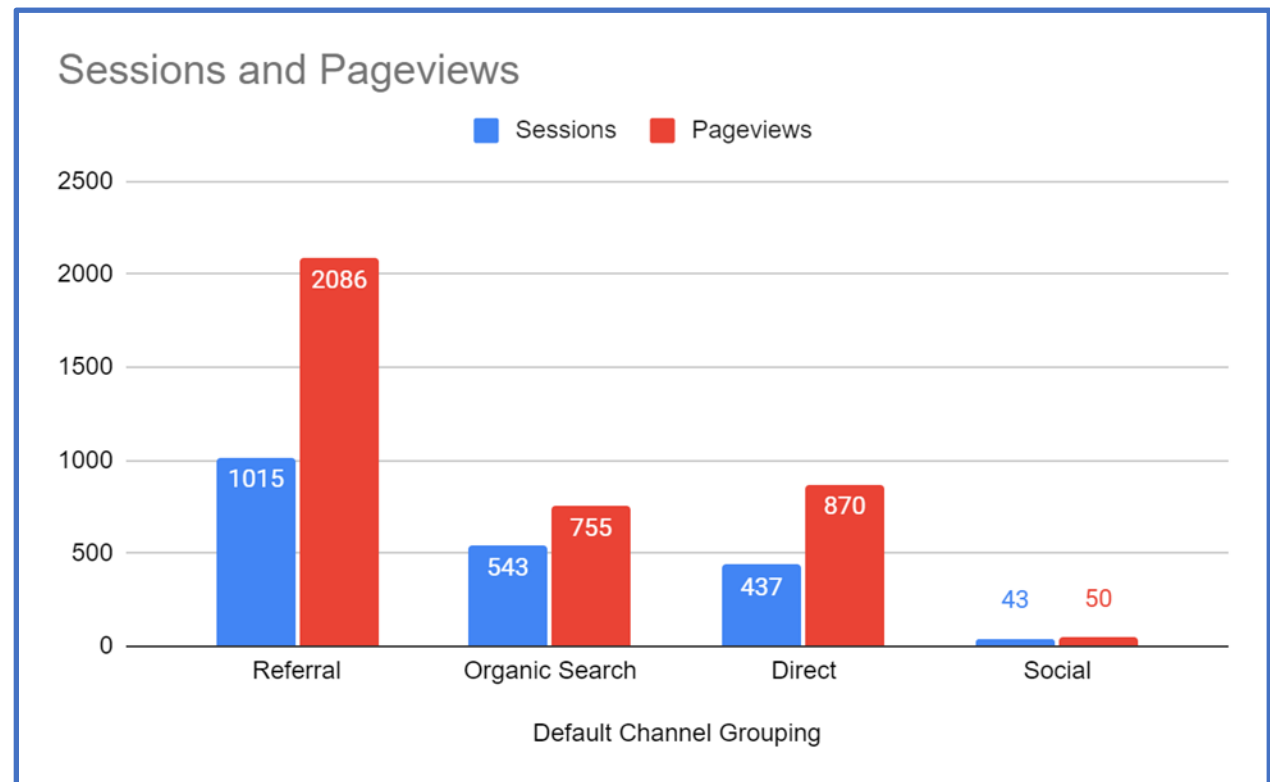
June:

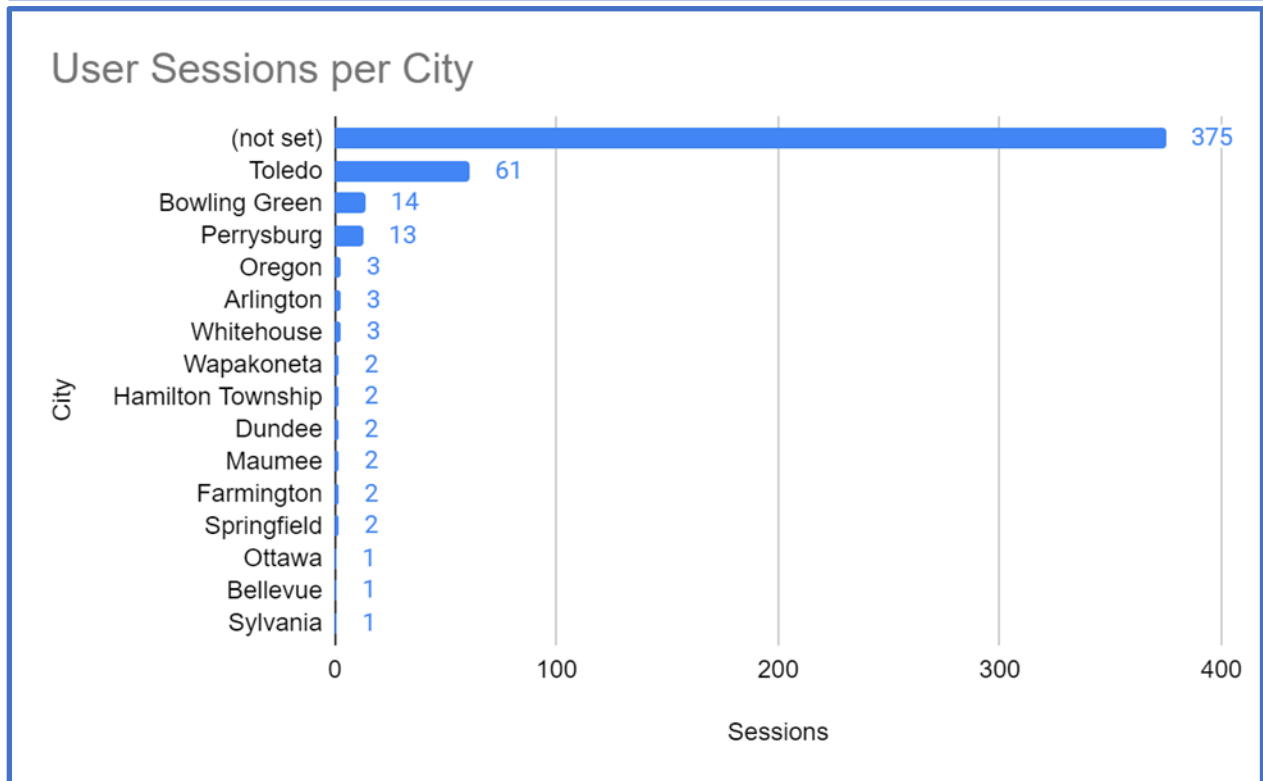
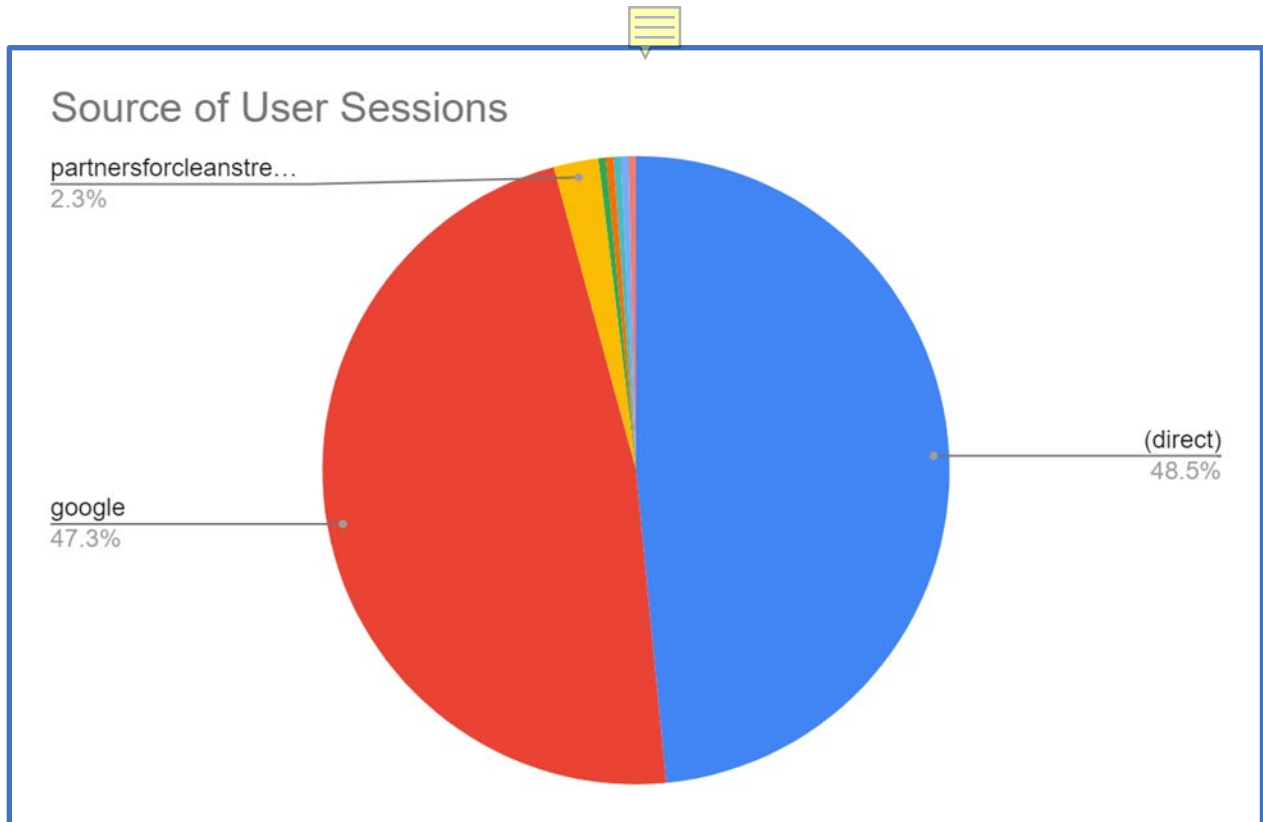
Users: 191
 Sessions: 231
 Pageviews: 75.3
 Bounce Rate: 79.8%

Site Engagement

Number of new pledges for each program area

Super Kids	Native Plants	Volunteer	Pet Poo	Lawn Fertilizer	Waterfowl
0	0	0	0	1	0





Social Media Statistics



Page Reach: 216
Page Likes: 182
Page Followers: Start of Q2: 208
 End of Q2: 210

Top Performing Post

May 18th 2022

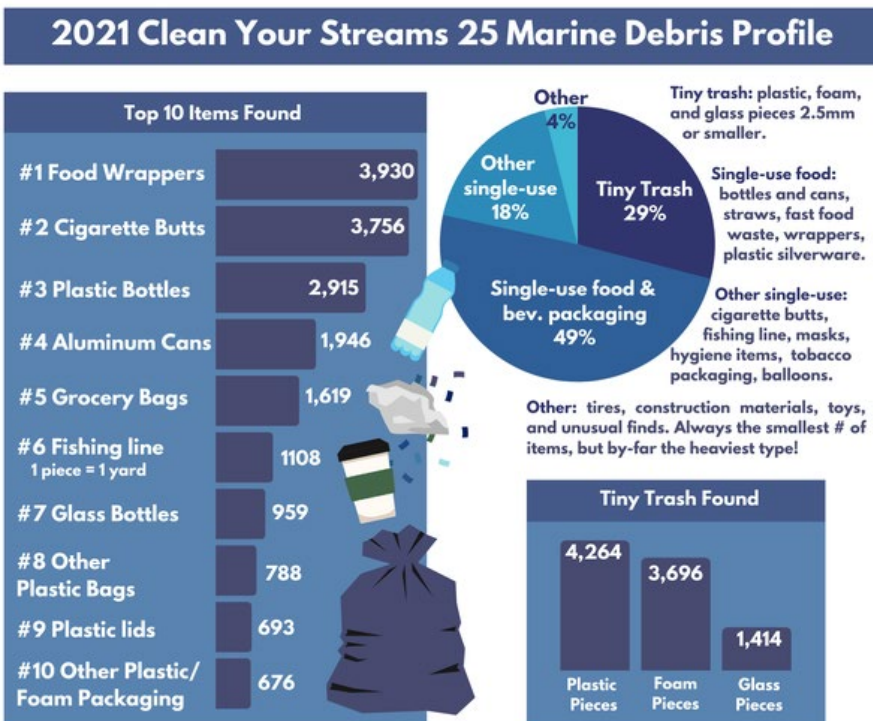
The numbers are staggering just how much litter can flow into our waterways. The city of Toledo has started placing several trash trappers in local streams and rivers.

<https://bit.ly/3KpqTIM>

See more how you can help...

<https://bit.ly/3jfbGhw>

<https://bit.ly/3raWiXS>



Post statistics

Reach: 53
 Likes and Reactions: 1
 Shares: 1
 Links clicked: 0

April 1st, 2022- June 30th, 2022



Your Tweets earned 1.9k impressions over this 90 day period

April:

Impressions: 959
Profile visits: 261
Tweets: 8
New Follower: 2

May:

Impressions: 646
Profile visits: 68
Tweets: 6
New followers: -1

June:

Impressions: 340
Profile visits: 239
Tweets: 4
New followers: 1

Top performing tweet:

April 30th 2022

There's several environmental days coming in May

May 8th- World Migratory Bird Day

May 16th- International Day of Light

May 20th- World Bee Day

Plus May 21st is the exact opposite of World Television Day, so we should all spend the day enjoying the outdoors

pic.twitter.com/ShoDxZTI8j



Impressions: 222
Total engagements: 4
Likes: 3
Retweets: 1