CLEAN WATER LAKE ERIE

Website Statistics

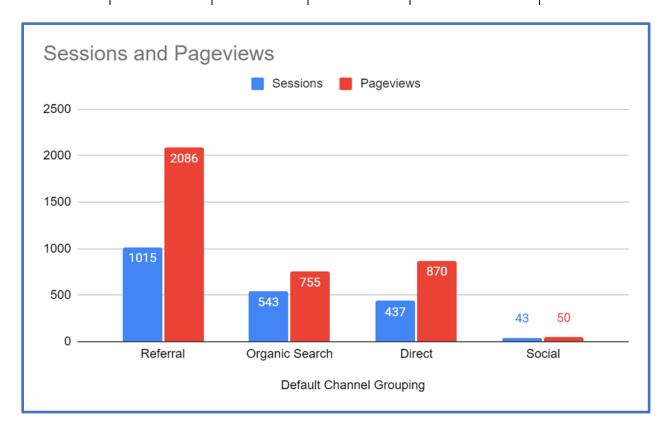
2022

April: May: June: 946 Users: Users: Users: 613 191 Sessions: 1116 Sessions: 691 Sessions: 231 Pageviews: 2,164 Pageviews: 75.3 Pageviews: 1201 Bounce Rate: 23.2% Bounce Rate: 79.8% Bounce Rate: 35.7%

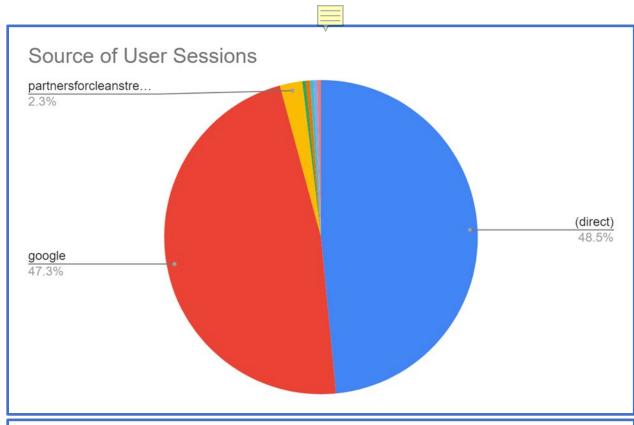
Site Engagement

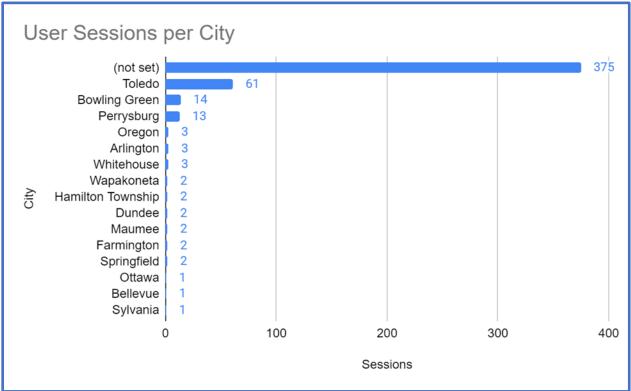
Number of new pledges for each program area

Super	Kids	Native Plants	Volunteer	Pet Poo	Lawn Fertilizer	Waterfowl
0		0	0	0	1	0



For more information regarding this report, please contact Eric Kostecky (Kostecky@tmacog.org)





Social Media Statistics

facebook:

 Page Reach:
 216

 Page Likes:
 182

Page Followers: Start of Q2: 208

End of Q2: 210

Top Performing Post

May 18th 2022

The numbers are staggering just how much litter can flow into our waterways. The city of Toledo has started placing several trash trappers in local streams and rivers. https://bit.ly/3KpqTIM

See more how you can help...

https://bit.ly/3jfbGhw https://bit.ly/3raWiXS

2021 Clean Your Streams 25 Marine Debris Profile Tiny trash: plastic, foam, Other **Top 10 Items Found** and glass pieces 2.5mm or smaller. Other #1 Food Wrappers 3,930 Single-use food: single-use Tiny Trash bottles and cans. 18% straws, fast food #2 Cigarette Butts 3,756 waste, wrappers, plastic silverware. **#3 Plastic Bottles** 2,915 Single-use food & Other single-use: bev. packaging cigarette butts, fishing line, masks, 49% #4 Aluminum Cans 1,946 hygiene items, tobacco packaging, balloons. **#5 Grocery Bags** 1,619 Other: tires, construction materials, toys, and unusual finds. Always the smallest # of #6 Fishing line items, but by-far the heaviest type! 1108 1 piece = 1 yard Tiny Trash Found **#7 Glass Bottles** 959 4,264 #8 Other 788 3.696 **Plastic Bags** #9 Plastic lids 693 1,414 #10 Other Plastic/ 676 Glass Foam Packaging

Post statistics

Reach: 53
Likes and Reactions: 1
Shares: 1
Links clicked 0



Your Tweets earned 1.9k impressions over this 90 day period

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Impressions: 959
Profile visits: 261
Tweets: 8
New Follower: 2

May:

Impressions: 646
Profile visits: 68
Tweets: 6
New followers: -1

June:

Impressions: 340
Profile visits: 239
Tweets: 4
New followers: 1

Top performing tweet:

April 30th 2022

There's several environmental days coming in May

May 8th- World Migratory Bird Day May16th- International Day of Light May 20th- World Bee Day

Plus May 21st is the exact opposite of World Television Day, so we should all spend the day enjoying the outdoors

pic.twitter.com/ShoDxZTl8j



Impressions: 222
Total engagements: 4
Likes: 3
Retweets: 1